

ADDENDUM TO MASTER SERVICES AGREEMENT AND
THE APPLICABLE SCHEDULE(S)
 BMW VALUE SERVICE

This Addendum is attached to, and made a part of the Master Services Agreement and applicable Schedules to the Master Services Agreement between the undersigned (the “Agreement”), which is amended as follows:

1. All terms defined in the Agreement shall remain the same where used herein.
2. Client has agreed to use BMW Value Service (the “Solution”).
3. Client acknowledges and/or agrees that:
 - (a) CDK or its affiliates may transfer the information obtained from or derived from Client’s use of the Solution, including without limitation any personal information obtained from the Solution (the “Data”), to BMW of North America, LLC (“BMW”) or its designate(s) at its request;
 - (b) Client is responsible for complying (and has complied) with all laws and governmental regulations affecting its business, including, without limitation, all applicable privacy laws pertaining to the processing, sale or sharing of consumer’s personal information as contemplated by the Solution, including, without limitation, making required disclosures to consumers and providing consumers with opt-out or opt-in opportunities with respect to the use, sale or sharing of their personal information, and CDK shall not have any responsibility with respect to Client’s compliance with such applicable laws; and
 - (c) In the event a consumer exercises its right to opt out of sale or sharing of such consumer’s personal information, Client shall notify CDK and advise CDK to exclude such consumer’s information from the Data to be transferred to BMW.
4. Except as expressly amended hereby, the Agreement remains in full force and effect. This Addendum supersedes any prior understanding, or agreements, whether written or oral, between the parties pertaining to the matter covered herein.

CDK GLOBAL, LLC

“Client”

By
(authorized signature)
 Name
 (please print)
 Title
 (please print)
 Date

By
(authorized signature)
 Name
 (please print)
 Title
 (please print)
 Date